

DSM STRATEGIC COMMUNICATIONS



FULL-SERVICE PUBLIC RELATIONS, MARKETING & ISSUES MANAGEMENT

Intellect • Creativity • Execution

Clients]



Fortune 500 Companies

Trade Associations | Coalitions | Foundations

Sectors Served]

Food | Nutrition | Agriculture
Supply Chain | Public Health



“Communicating the Frozen Advantage to the individuals and organizations that matter – members, the media, policymakers, influencers, and consumers – is a top priority for AFFI. DSM is a valued extension of our internal communications team, providing the strategic planning and execution that helps AFFI meet its objectives.”

~ **Alison Bodor**

President & CEO, American Frozen Food Institute

“While serving as CEO of two different organizations, I turned to Sean McBride and DSM Strategic to help us plan and execute our most challenging initiatives. Their strategic planning, communications savvy and project management capabilities helped us shape the narrative and communicate more effectively with the media, policymakers, consumers, patients, donors and wide spectrum of stakeholders.”

~ **Ambassador Lisa Gable**

Former CEO of FARE, Former CEO of HWCF

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