

DSM STRATEGIC COMMUNICATIONS



FULL-SERVICE PUBLIC RELATIONS, MARKETING & ISSUES MANAGEMENT

Intellect • Creativity • Execution

Clients]



Fortune 500 Companies

Trade Associations | Coalitions | Foundations

Sectors Served]



Food | Nutrition | Agriculture

Technology | Supply Chain | Public Health

WHATEVER YOU NEED,
WE'VE GOT IT!



Corporate
Communications



Advocacy
Communications



Food Safety
Communications



Crisis
Communications



Media Relations



Social Media



Website Development



Media Training



Digital Marketing



Advertising

“ We had a significant legislative threat and DSM Strategic put together and executed a comprehensive issue advocacy campaign for us. They covered everything from strategy and media training to video production, Website development, messaging, grassroots tools and collateral material. The campaign helped rally our members to the cause and was instrumental in derailing a bad public policy idea.”

~ **Cathy S.**
SVP Government Affairs and Media Relations

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